

Strategic Focus IV

Facilities/Space/Staffing

PAPL is a safe, inviting “Community Space” that welcomes all ages

- Continue to properly maintain facilities for patron safety and enjoyment
- Continue enhancing the “Poynette Naturally” outdoor area behind the building
- Encourage and support on-going staff professional development
- Increase internet access points and technology opportunities
- Communicate staff strengths and expertise to community
- Collaborate with the Village of Poynette to increase library signage within the community
- Consider the purchase of solar panels to increase the library’s energy efficiency
- Consider the purchase of outdoor lockers for after-hours curbside pick up



Poynette High School art students painting mural with grant from ALA

*Open a window on your past to change
your view of the world.*

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A member of the South Central Library System



Poynette Area Public Library

Strategic Plan 2022 - 2027

It is the mission of the Poynette Area Public Library to provide information via diverse materials and programs for all people; to foster the development and growth of intellectual, artistic and cultural interests; and to meet the lifelong learning needs of our public through continued improvement.

Strategic Focus I

Partnership and Public Relations

Continue to create new partnerships

Strengthen existing partnerships

- Continue to update the library's website and FaceBook page
- Use various media to promote new resources and events
- Have a presence at public community events
- Enhance our library's image as a helpful destination

Increase communication with public officials and community organizations

- Attend Village of Poynette and local Township meetings
- Attend monthly Friends of the Poynette Area Public Library meetings
- Continue partnerships with the Poynette Historical Society, Pioneer Place and the Poynette Chamber of Commerce
- Strengthen relationships with the School District of Poynette by coordinating supporting educational programs and services
- Continue to recruit and support community volunteers who can contribute time and resources to assist with ongoing library needs

The Library Board will establish and implement methods for training members

- Provide orientation for roles and responsibilities of Board membership
- Encourage participation in the South Central Library System's (SCLS) Trustee Training modules
- Conduct paperless monthly Library Board meetings
- Provide a budget planning presentation
- Assist Board with understanding advocacy focus



Strategic Focus II

Services/Programs/Collection

Identify current trends and community interests including latest technology updates

- Maintain successful programs and regularly develop new programs
- Programming will continue to include all age groups and encourage cultural diversity
- Support the development of educational clubs (i.e., Ancestry, Writers Group, etc.)
- Provide instruction in the use of the SCLS website, including LinkCat, WorldCat, Ancestry.com, OverDrive and other supported databases and online services
- Investigate the need for an adult literacy program
- Continue to educate the community regarding collections available through SCLS inter-library loans and digital content
- Continue to keep our collection up to date and visually appealing to patrons
- Consider purchasing a BookMobile to further consistent community outreach services

Strategic Focus III

Financial Support

Secure necessary funding to support library programs/resources from all levels of government, foundations, and other grant sources

- Continue to research strategies that will lead to increased circulation which will positively affect the library's Columbia County funding
- Continue to work with local municipalities to secure funding
- Continue staff development in grant writing to supplement budget
- Enhance the PAPL endowment fund
 - Promote endowment expansion opportunities
 - Publicize estate planning options and recognize donors